TIF HELEXPO

EXHIBITION PARTICIPATION AND OPERATION REGULATIONS

1. DEFINITIONS

1.1. "Exhibition": the organized exhibition event that is designed, planned and implemented, in a specific space and time period with the aim of presenting products, services, technologies and/or entities to the public and professional visitors.

1.2. "Exhibitor": the natural or legal person who refers to the relevant field of the participation application form and signs it and who is granted space for his participation in the Exhibition.

1.3. "Company/THESSALONIKI INTERNATIONAL FAIR-HELEXPO": the company with the name "Diethnis Ekthesi Thessalonikis Single Member S.A." and the distinctive title "D.E.TH.-HELEXPO S.A."

1.4. "Exhibitor Support Manual": The document provided to exhibitors and includes the guidelines, technical specifications, procedures and requirements that exhibitors must comply with for their participation in the exhibition.

1.5. "Thessaloniki International Exhibition and Convention Center" or "THESCA": the exhibition and convention facilities of HELEXPO.

2. PARTICIPATION AND OPERATIONAL REGULATIONS

2.1. The terms of these Regulations, together with the Exhibitor Support Manual and the participation application form constitute the legally binding contractual framework for the Exhibitor's participation in the Exhibition and the signing of the participation application form is equivalent to full and unreserved acceptance of all the terms hereof, as well as the terms of the Exhibitor Support Manual. Any deviation from the terms of these Regulations and the Exhibitor Support Manual that accompanies it, is made only if followed by a written agreement between the exhibitor and HELEXPO.

2.2. The participation application form becomes binding for the submitter upon its signature by the natural person wishing to participate in the exhibition or the legal representative, in the case of a legal entity, its written acceptance by HELEXPO and the payment by the exhibitor of the relevant fee, as specified in the participation application form.

2.3. By submitting the participation application form, the Exhibitor acknowledges that their participation is made under their sole responsibility and is not entitled to any compensation if the business expectations of the Exhibitor or other third parties are not met.

3. PARTICIPATION APPLICATION FORM / CONCLUSION OF A CONTRACT

3.1. The exhibitor wishing to participate in the Exhibition expresses their interest by submitting an electronic Interest Application Form in order to express their interest in participating in the Exhibition.

3.2. After receiving the Application Form, HELEXPO, following communications with the candidate Exhibitor, sends the proposed exhibition space (stand offer) and the total Participation Fee. If the candidate Exhibitor and HELEXPO agree on the proposed space, the Exhibitor must, within a deadline set by HELEXPO, submit the signed Participation Application Form that HELEXPO will send to them and pay the advance payment of the Participation Fee. The acceptance of the submitted and signed Participation Application Form by HELEXPO, which takes place only after the deposit of the advance payment of the Participation Fee is confirmed, entails the conclusion of a space concession agreement between HELEXPO and the Exhibitor. Until the acceptance of the signed Participation Application Form by HELEXPO and the full and complete payment of the advance payment of the Participation Fee, no right arises in favor of the candidate Exhibitor for the concession of exhibition space and the Company reserves the right to allocate the proposed space to any third party.

3.3. Insufficiently completed Participation Application Forms are not accepted. A Participation Application Form that contains terms, conditions or restrictions or is submitted by a person (legal or natural person) who has previously violated the Regulations of HELEXPO S.A. and has not complied with its instructions will not be accepted, for reasons of protection therof.

3.4. A Participation Application Form submitted by a debtor of HELEXPO will be accepted only following the full and complete settlement of the previous debt.

3.5. The Exhibitor expressly and unreservedly acknowledges that the submission of a Participation Application Form is equivalent to full acceptance of all the terms of these Regulations and the Exhibitor Support Manual.

3.6. The acceptance of the Participation Application Form is made at the free and reasonable discretion of HELEXPO S.A., taking into account the availability of the spaces, the business field, the characteristics and the objectives of the Exhibition and HELEXPO S.A. reserves the right to reject applications, especially if the exhibits are not

related to the thematic sections and the categories of products or services of the Exhibition, or to set conditions for the participation of exhibitors.

3.7. HELEXPO S.A., at its reasonable discretion, freely determines the location and dimensions of the exhibition space that will be proposed to the candidate Exhibitor, depending on the availability of its spaces and the organizational and commercial needs of the exhibition. In any case, participation in a previous exhibition organization does not imply any right to a specific exhibition space in subsequent events.

3.8. An explicit condition of the above agreement for the concession of use of exhibition space is the right of HELEXPO to proceed , up to sixty-one (61) days before the start of the Exhibition, for organizational, technical and commercial reasons, as well as for security reasons, to rearrange the exhibition and common areas, to reduce the area of the concessioned exhibition space and to modify the floor plan of the Exhibition, completely excluding any claim or right of compensation of the Exhibitor against HELEXPO, for any damage, positive or consequential. In the event that these changes entail a reduction in the due compensation for use, the difference will be returned to the Exhibitor without interest.

4. COMPENSATION FOR USE OF SPACE / REGISTRATION FEE

4.1. The total fee payable for the Exhibitor's participation in the Exhibition ("Participation Fee") includes the compensation for the concession of use of exhibition space (ground footprint), and/or the consideration for a standardized construction of any type, as the above is mentioned each time in the Participation Application Form and the registration fee, the payment of which is mandatory for the Exhibitors. The registration fee is paid to HELEXPO for the provision of various services to the Exhibitor (such as promotion and registration in the Exhibitors' List). It is emphasized that the exhibitor registration fee is paid by all exhibitors, regardless of whether their name is registered in the official Exhibitors' List or not.

4.2. The payment of the Participation Fee is made in accordance with the provisions of the Exhibition Participation Application Form.

4.3. HELEXPO does not accept payments from third parties with whom it does not have any contractual relationship.

4.4. The further concession of use/lease of the exhibition space or the assignment of rights arising from the relationship with HELEXPO due to the concession of the exhibition space by the exhibitor to any third party is not permitted.

Joint Exhibition Stands

- HELEXPO decides at its sole discretion whether to allow the operation of joint exhibition stands at the Exhibition, as well as whether a specific joint stand is acceptable at the Exhibition, taking into account the commercial and functional design of the Exhibition.
- The organizer of a joint exhibition stand may be either an Exhibitor who concludes a participation contract for themselves and for the benefit of other Exhibitors, or a public or private body that concludes a participation contract for the benefit of several Exhibitors. Each Exhibitor participating in a joint exhibition stand receives their own exhibition space within the joint stand and participates in the Exhibition with their own staff, presenting their own commercial or business activity in the joint stand that has been further allocated to them by the organizer of the joint stand.
- The Exhibitors participating in the joint stand may be registered only after the registration of the Exhibitor organizer of the joint stand and their subsequent registration in accordance with the procedure set out in paragraph 3.
- The Exhibitors participating in the joint stand, as well as the joint stand organizer, are fully bound by all the terms of this Regulation.
- HELEXPO must receive complete contact details for each participating Exhibitor. Within the deadline of par.3.2., the participating Exhibitors may either be registered by the joint stand organizer or register independently. The joint stand organizer is obliged to check all the registrations of the participating Exhibitors linked to their own participation application within a deadline set by HELEXPO. If the joint stand organizer does not reject a participating Exhibitor in writing within the aforementioned deadline, the participating Exhibitor is presumed to have been approved and confirmed by the joint stand organizer.

  The participating Exhibitors are allowed to participate in the Exhibition only if they meet the conditions that would make them acceptable as Exhibitors. In the event that HELEXPO rejects the participation of an Exhibitor in the joint stand and in the Exhibition, such rejection shall not affect the validity and force of the participation contract concluded with the joint stand organizer. In particular, the rejection of the participation

of an Exhibitor participating in the exhibition stand shall not constitute a reason for termination or termination of the participation contract by the joint stand organizer.

_ The joint stand organizer is obliged to incorporate the terms of the present regulations in its contracts with the Exhibitors participating in the joint exhibition stand. The organizer of the joint exhibition stand and the participating Exhibitors are jointly and severally liable towards HELEXPO for all obligations arising from the participation contract and, therefore, the joint stand organizer is jointly and severally liable with the participants in the joint exhibition stand Exhibitors for the total Participation Fees of the Exhibitors participating in the joint exhibition stand.

5. CANCELLATION OF PARTICIPATION BY THE EXHIBITOR/NON-ARRIVAL OF EXHIBITOR (NO SHOW)

5.1. HELEXPO S.A. reserves the right, at its reasonable discretion, to accept an Exhibitor's written request for partial or complete cancellation of their participation in the Exhibition after signing the Participation Declaration. In this case, acceptance of the cancellation is subject to the condition that the Exhibitor will pay to HELEXPO the entire registration fee for the Exhibition, as well as the following amounts:

_ When the request for cancellation of participation is sent by the Exhibitor thirty (30) to one (1) calendar day before the start of the Exhibition, the registration fee and the entire Participation Fee are withheld

_ When the request for cancellation of participation is sent by the Exhibitor sixty (60) to thirty-one (31) calendar days before the start of the Exhibition, the registration fee and the advance payment are withheld

_ When the request for cancellation of participation is sent by the Exhibitor sixty-one (61) or more calendar days before the start of the Exhibition, the registration fee is withheld

5.2. Until the payment of the above amounts, the Exhibitor's request to cancel their participation does not entail any legal effect and is not accepted by HELEXPO and the Exhibitor is responsible for the full, appropriate and complete payment of the total Participation Fee.

5.3. Upon acceptance of the cancellation of the participation, HELEXPO freely makes the exhibition space available to any third party.

5.4. The planning of the Exhibition based on the submitted entries constitutes the foundation of the commercial strategy of each Exhibition and the non-attendance of an Exhibitor (no show) adversely disrupts the commercial strategy and negatively affects the image of the Exhibition. Therefore, in the event of the Exhibitor's failure to arrive during the preparation period of the Exhibition in order to takeover and properly prepare the booked exhibition space up to three (3) days before the start of the Exhibition, HELEXPO has the right to make this space available to any third party and reserves the right to recover any further positive or consequential damages. The claim for recovery of any further damages is excluded in the event that the Exhibitor's failure to arrive and takeover of the exhibition space is due to reasons of force majeure.

6. TERMINATION/TERMINATION OF THE CONTRACT BY THE INTERNATIONAL EXHIBITION CENTER-HELEXPO

6.1. Without prejudice to any further claim, HELEXPO has the right, except for the cases referred to in the present Regulations, to terminate the agreement with the exhibitor without compensation and to unilaterally terminate it, in the following cases:

a) in the event that the Exhibitor fails to fully and properly comply with all of their obligations included in both the present Regulations and the Participation Application Form (e.g. the timely and full payment of the Participation Fee) and the Exhibitor Support Manual, and does not cease such conduct after written notice.

b) in the event that the Exhibitor no longer meets the conditions of the Participation Application Form, in particular, if their scope of activity has changed and the products/services to be exhibited are no longer compatible with the product/service categories of the Exhibition.

c) HELEXPO reserves the right to prohibit or remove the construction of a stand if, in its reasonable judgment, its design is not in harmony with the overall image and the specific design of the Exhibition; furthermore, if the exhibition space is not occupied on time or the stand has not been fully constructed or presents significant deviations from the agreed spatial distribution in a way that harms the image of the Exhibition, the Company may take the necessary measures.

d) the Exhibitor is bankrupt or has been subject to a reorganization or special liquidation procedure or is under compulsory administration by a liquidator or by the court or has been subject to a bankruptcy composition procedure or has suspended their business activities or if they are in any analogous situation resulting from a similar procedure, provided for in national legal provisions.

6.2. In all the above cases of paragraph 6.1., the Exhibitor is obliged to pay the total Participation Fee in full and

HELEXPO reserves the right to seek compensation for any positive and/or consequential damages resulting from the early termination and termination of the contract with the Exhibitor.

7. CANCELLATION, POSTPONEMENT AND RESCHEDULE OF THE EXHIBITION

7.1. HELEXPO, in the event of force majeure or exceptional circumstances, as defined in par. 7.3, which make it impossible or extremely difficult to hold the Exhibition in its planned scope or period, as well as for reasons relating to the optimal organization and/or operation and/or commerciality of the Exhibition, may, at its reasonable discretion and taking into account the interests of the Exhibitors, take any of the following actions:

a) cancel the Exhibition. In this case, any amount paid up to the date of cancellation by the Exhibitor shall be refunded by HELEXPO immediately and without interest.

b) postpone the Exhibition to other dates, in which case the Participation Application Form shall be valid for the new dates, unless the Exhibitor objects within seven (7) days of receiving the change notice. The Participation Fee remains the same and is not modified due to the postponement. If the Exhibitor objects, HELEXPO must immediately and without interest refund any amount received up to that time.

c) reduce the duration of the Exhibition. In this case, the Participation Fee is adjusted proportionally to the percentage of the reduction in duration, unless the Exhibitor objects within seven (7) days of receiving the relevant notice. If the Exhibitor objects, HELEXPO must immediately and without interest refund any amount received up to that time.

7.2. In all the above cases, the exhibitor does not have or retain any claim and/or right against HELEXPO, except for those expressly mentioned in par. 7.1.

7.3. Force majeure events and exceptional circumstances events are understood to mean any event for which HELEXPO is not responsible (indicatively and not limited to: natural disasters, war, terrorist attacks, pandemics, endemic infections, serious interruptions or malfunctions in transport, supply chains or telecommunications, new legislative measures or actions of public authorities that make it impossible or prohibited to hold the exhibition, strikes, lockouts and other interruptions or malfunctions of business activity).

8. EXHIBITION AREAS

8.1. Exhibits must be presented exclusively in the exhibition space allocated to the Exhibitor

8.2. HELEXPO may require the Exhibitor to remove products or prohibit the presentation of services that do not comply with the list of products and/or services referred to in the Participation Application Form, do not comply with applicable legal provisions or may cause disruption to the Exhibition or inconvenience to other Exhibitors or a risk to the safety of Exhibitors and visitors (e.g. due to odors, noise, flashing lights or other emissions). The noise level may not exceed 80 decibels.

8.3. Exhibition stands must be manned by appropriate personnel throughout the opening hours and for the entire duration of the Exhibition.

8.4. Sale of products, goods and/or services during the Exhibition may only be carried out if permitted by the applicable legal provisions. In any case, if the sale is permitted, it will be carried out in accordance with the applicable legal framework.

8.5. Advertising is permitted only within the exhibition space allocated to each Exhibitor and exclusively for the exhibits or services it produces or sells. More details regarding the use of visual, audio or moving advertising media and presentations are provided in the Exhibitor Support Manual.

The Exhibitor is obliged to advertise exclusively the exhibits of the companies declared in the Participation Application Form. The distribution of printed matter/advertising material in any other place other than the Exhibitor's exhibition space is not permitted, unless special permission has been granted by the Hellenic International Exhibition and Convention Centre (HELEXPO).

8.6. The import and display of flammable or explosive materials or military equipment at the premises of HELEXPO S.A. is prohibited.

8.7. Lighting a fire is permitted exclusively and only for the operation of those exhibits for which it is necessary, after prior written notification to the Company, in compliance with the fire safety conditions in the exhibition areas.

8.8. In the event of a violation of any of the above conditions and after notification of the exhibitor, HELEXPO reserves the right to immediately and without compensation for itself, expel the exhibitor from the exhibition area and the Company reserves the right to assert any further claim for compensation for any positive or consequential damage.

9. PHOTOGRAPHY, VIDEOGRAPHY AND AUDIO RECORDING

9.1.:a) HELEXPO, as Data Controller within the framework of Regulation (EU) 2016/679 (GDPR), may take photographs, videographs and audio recordings at the exhibition grounds for the purposes of promotion, information and archival documentation of the events. The relevant recordings may include exhibition structures, exhibits and snapshots with natural persons, always with respect for their dignity and privacy. The exhibitor, by submitting the Participation Application Form, consents to the taking of the above recordings and to the right to be used by HELEXPO, for as long as and to the extent of use necessary for the purposes of promotion, information and archiving of the exhibition and the company.

b). This processing is based on the legitimate interest of the Company (Article 6, paragraph 1, point (f) of the GDPR) and the relevant files may be used in printed or digital media of HELEXPO (websites, social media, corporate publications, etc.), for a reasonable period of time.

Information regarding the rights of data subjects (e.g. access, rectification, deletion, objection) and the contact details of the Data Protection Officer (DPO) are available in the Company's Data Protection Notice, which is posted on the official website or provided upon request.

c) Photographers and associates acting on behalf of HELEXPO carry a special identity card and act on its behalf as Processors.

9.2. The exhibitor may take photographs, video recordings and audio recordings at their stand for the purpose of promoting their products or services, provided that:

_ they fully comply with the provisions of the GDPR and other legislation on the protection of personal data and third party rights (e.g. copyright, image rights, personality), they do not cause disturbance to visitors or other exhibitors and secure the necessary consents when recording third parties or neighboring exhibition spaces.

_ HELEXPO bears no responsibility for the material produced or used by the exhibitor. Any other use beyond the above requires the prior approval of the Company.

_ In the event that a third party makes a claim due to the illegal use of material by the exhibitor, the latter is solely responsible for the compensation of any positive or consequential damage.

_ In case of violation of the above terms, HELEXPO may request the immediate cessation of the relevant activity and, if the violation continues, take the necessary measures to ensure the smooth operation of the exhibition, reserving all its rights.

9.3 HELEXPO acts as the Data Controller for the photography, videography and audio recordings that it or its associates carry out on its behalf and is responsible for compliance with Regulation (EU) 2016/679 (GDPR) and the relevant legislation.

The exhibitor acts as an independent Data Controller for any material it collects or uses for their own purposes (e.g. promotion of its products) and is solely responsible for the lawful processing of the data included in this material.

HELEXPO and the exhibitor do not act as joint Data Controllers, unless expressly agreed otherwise in writing.

10. LIABILITY OF HELEXPO

10.1. By submitting and signing the Participation Application Form, the Exhibitor expressly acknowledges that they have visited the exhibition space to be allocated and that it is fully suitable for the use for which they intend it and free from any defect or lack of agreed quality. In any case, HELEXPO is not liable for actual defects or lack of agreed quality of the exhibition space (including restaurants, canteens, refreshment areas, etc.). Consequently, it is not liable for any, partial or total, damage, loss or injury to persons and/or things (e.g. exhibits) that would result from such deficiencies or defects.

10.2. HELEXPO is not liable under any circumstances for damage, deterioration or loss of goods and/or exhibits brought by the exhibitor to the Exhibition or for loss/damage to the equipment, decorative materials, furniture and other objects of the Exhibitor's stand. The same applies regardless of whether the damage or loss occurs before, during or after the Exhibition. The same applies to vehicles left in the exhibition area by Exhibitors, their employees or contractors appointed by them.

10.3. All above limitations of HELEXPO's liability also apply to its legal representatives and agents.

10.4. HELEXPO is liable only for the culpable breach of its essential obligations arising from its contractual relationship with the Exhibitor. In this case, HELEXPO is only liable for covering any direct damage and only up to the amount corresponding to twice the Participation Fee and in any case not exceeding the amount of 5,000 euros. Under no circumstances shall HELEXPO be liable for any other type of loss or damage (including but not limited to consequential loss, lost profits, loss of income, etc.) for any reason whatsoever.

11. EXHIBITOR'S LIABILITY

11.1. The Exhibitor is solely responsible, towards any third party and towards HELEXPO and their employees and agents, for any, partial or total, damage, wear and tear, loss to persons or things caused by themselves, their employees, associates and agents or the exhibits, machinery, tools, installations and exhibition structures of the stand and exhibition area.

11.2. Each Exhibitor is recommended to conclude and maintain throughout the validity of the contractual relationship with HELEXPO an insurance policy with sufficient insurance limits with an insurance company of recognized prestige.

11.3. The Exhibitor is obliged to indemnify HELEXPO in the event of third-party claims arising from or in connection with their participation in the Exhibition, including those due to actions of his representatives or their agents. The obligation to indemnify also covers administrative fines that may be imposed by authorities (e.g. for disturbing the peace, obstructing escape routes, violating anti-smoking legislation) against HELEXPO as the organizer, when these are due to acts or omissions of the exhibitor.

11.4. The Exhibitor is liable to HELEXPO for any wear, damage or loss, partial or total, caused by them or their crews, employees, visitors, customers, associates, assistants and/or assistants to all types of facilities, buildings, floors, green areas, roads and other objects on the HELEXPO premises. Especially for outdoor exhibition areas, in addition to all of the above, nailing structures to the road surface is strictly prohibited. The wear and tear of the above entails financial compensation determined by the Technical Directorate after the corresponding costing of the damages and violations.

12. COPYRIGHT / INDUSTRIAL PROPERTY RIGHTS

12.1. In the event that the Exhibitor wishes to present any audiovisual material (such as, but not limited to, videos, photographs, musical works) and generally to present, reproduce, etc. any intellectual property work of a third party, he/she unconditionally assumes the exclusive responsibility to promptly obtain from any copyright holder, as well as from any Collective Management Organization of Copyright and/or Related Rights, the necessary permission and any remuneration required by the aforementioned rights holders and by the aforementioned Organizations is borne exclusively by the exhibitor and in any case HELEXPO bears no responsibility for any violation of third party intellectual property rights in any way.

12.2. For the purpose of the proper and smooth operation of the Exhibition, the Exhibitor undertakes the express obligation to present only products and services that do not infringe the industrial property rights of third parties (patents, trademarks and other distinctive features, designs), do not constitute an unfair imitation of a third party's product, and generally undertakes the obligation not to engage in acts of unfair competition and to respect the principles of fair competition. In any case, HELEXPO cannot function as a decision-maker and dispute resolution body in disputes between exhibitors, since the competent courts or other judicial bodies have exclusive jurisdiction over them.

13. PERSONAL DATA PROTECTION

The Organizing Company complies with the applicable European and national legislation on the protection of personal data (GDPR - Regulation (EU) 2016/679). During the participation and operation of the Exhibition, personal data of exhibitors, employees, visitors and partners may be collected and processed for the purposes of:

_ Organization and smooth operation of the Exhibition.
_ Communication with participants for updates, notifications and support.
_ Issuance and management of tickets, accreditations and other access documents.
_ Compliance with legal and regulatory obligations.
_ Promotion, promotion and publicity of the Exhibition, including the use of photographic and audiovisual material.

The Data Controller is HELEXPO S.A. and for any question or exercise of rights you can contact the Data Protection Officer (DPO) at dpo@helexpo.gr.

The rights of data subjects include, but are not limited to: access to their personal data, correction of inaccurate data, deletion, restriction of processing, objection to processing, as well as portability of their data.

Further details regarding the processing method, data retention, legal bases, data categories, recipients and procedures for exercising rights are described in detail in the Privacy Policy, which is set out in its entirety in Annex A of these Regulations and is available electronically on the event's website.

14. CODE OF ETHICS AND PROFESSIONAL CONDUCT

14.1. The Exhibitor, by signing the Participation Application Form, expressly declares that he/she is fully aware of the content of the Client's Code of Ethics and Professional Conduct, as published on the HELEXPO website (https://helexpo.gr/wp-content/uploads/2026/01/Privacy_Policy_eng.pdf.), i.e. the rules, procedures and policies of HELEXPO, and clearly and unreservedly declares that he/she has not been involved or is about to be involved in a fraud/bribery case, that he/she applies fair practices in accordance with competition law and that the exhibitor and all his/her executives, employees, representatives, subcontractors, agents within the framework of his/her relationship with the HELEXPO, will strictly comply with the rules and principles of transparency required by the Code of Ethics and Professional Conduct for third parties with whom HELEXPO transacts.

15. GENERAL PROVISIONS

15.1. In the event that the terms of this Agreement, as well as the terms referred to in the Exhibitor Support Manual, are or become invalid or incomplete, the validity of the remaining terms shall remain unaffected. In such cases, the Exhibitor and HELEXPO undertake to replace the invalid provision and/or to fill the gap with a provision with which the contracting parties are more likely to achieve the economic purpose they seek.

15.2. All oral agreements and special arrangements shall only be valid with the written confirmation of HELEXPO.

15.3. Under no circumstances shall there be an employment relationship between HELEXPO and the personnel that the Exhibitor and/or the companies participating in the construction of its stand, as contractors and/or subcontractors, bring to the DESKT for the performance of any work, either directly or indirectly. The Exhibitor is responsible for themselves, their contractors and/or their subcontractors, for all their remuneration, social security contributions, withholdings and declarations, tax obligations and any other obligation arising from the employment contract or any other type of contract.

16. APPLICABLE LAW/JURISDICTION

16.1. Any dispute, claim, controversy regarding the application or interpretation of this and the relationship between HELEXPO and the Exhibitor that arises will be resolved in accordance with the legislation of the Hellenic Republic, without giving effect to the principle of conflict of laws, and the competent Courts are the Courts of Thessaloniki.